

10 WAYS TO HELP YOUR AGILE INITIATIVE SUCCEED

1



Take the Long View

Transformations are about continuous improvement and may never end

2



Focus on the Values, Principles & Mindset

Don't practice Zombie Scrum where people blindly follow the rules or nod along in Sprint Events. Study the Values and Principles of the agile framework you are using to understand the WHY behind the activities.

3



Leaders Go First

Lack of leadership is one of the top causes of failure in a transformation. It is not enough to give tacit approval to agile ways of working; leaders need to engage in, learn about, and lead any business agility initiatives.

4



Make Learning the Focus

Run experiments. Learn. Share results. Be willing to embrace failure.

5



Run Experiments

Initially rely on external help but work to build your own internal expertise.

6



Start with Why

Before launching your agile transformation, be clear about the business reasons for it. Work across the organization to develop and agree on the WHY behind your transformation

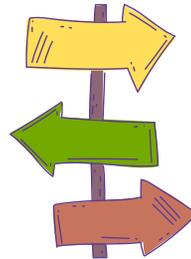
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Build Your Agile Champions Team

Build a guiding coalition to help lead the change in your organization. Invite people to join; don't voluntell them to be on the team.

8



Choose the Best Approach

Agile may not be the best fit for all types of work. Choose the best approach for your context and the business drivers.

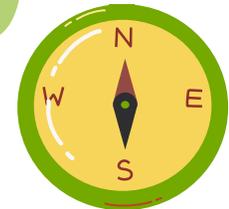
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Appreciate Change Resistance

Push for true change and not just window-dressing. Avoid the temptation to simply rename what you do today with agile buzzwords. No change, no gain.

10



Let Go of Certainty

Embrace uncertainty! There is no predictable path to agility. Let go of the need to control the outcomes.